

Midwest Stakeholder Conference 2020



Three identical events, so you can find one to fit your schedule.

Oakbrook- Thu. March 5th

Oakbrook- Fri. March 6th

Springfield- March 20

Receive continuing education credits (very affordably priced), learn about changes in regulations and the industry, and meet others in the industry. It supplies you with 6 continuing education credits for Illinois State Licensure, AARST/NRPP, and/or NRSB. We strive to keep it fast-paced and entertaining.

Includes custom omelette breakfast, entertaining seminars, vendor booths, a raffle, and a full lunch. \$170 for Oakbrook, and \$160 for Springfield event. *Joining Midwest AARST for \$50 actually gets you a \$75 reduction in your conference fee!*



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Featured Speakers:

Are You Running the Business or is the Business Running You?

Foundations of a Sustainable Business Model - A professional strategic business consultant helps you figure out what you can do to ensure your business makes money.

- Changes in the industry
- Setting the right price
- Chasing profit
- Service-based business examples
- Understanding your books
- Understanding direct and indirect costs
- Building a profitable model and process mapping

Speaker: Bernard J. Deir, MBA | PMP

Bernard has 20 years' experience successfully building world-class operations in various industries.

Bernard graduated Summa Cum Laude with a Masters and Bachelors degree in business. He is certified as a Project Management Professional (PMP), Six Sigma Black Belt Professional, and Agile Project Management, Certified Scrum Master (CSM).



Testing Correctly and Still Making Money.

Testing for Radon Accurately, Efficiently, and Profitably- A successful radon business professional takes business concepts and shows how they apply to a successful radon testing business.

- Understanding the history and changes in the industry
- Outpacing your competition
- How to keep the quality high
- Dealing with regulations
- Increasing efficiency and profit

Speaker: Dan Hylland

Dan ran a successful radon testing and mitigation business for 12 years having tested thousands of homes. He is now a specialist with the Minnesota Department of Health and is part of a team implementing the new radon licensing laws in that state.



Primary stakeholders for this conference include the Illinois Radon Program, Midwest AARST and the American Lung Association.

